



Sponsorship Opportunities

Saturday October 16th, 2021
5:00 p.m. - 11:00 p.m.
Bulls & Barrels Fall Festival

What We Are Doing? 2021 Bulls & Barrels Fall Festival.

We are hosting an exciting evening full of family fun, live music and yes, a live rodeo.

Who We Are? Heroes Sports is an organization that is dedicated to supporting our returning military service members and veterans with opportunities to play multiple sports, outdoors and recreation to maintain an active lifestyle, bond through teamwork and be active in the community. Many of our veterans are amputees, suffering from Post Traumatic Stress Disorder (PTSD) or Traumatic Brain Injury (TBI). Heroes Sports is committed to providing these opportunities for our veterans as a form of therapy.

Do You Want To Be A Partner? We are looking for unique sponsors to partner with on this event. Your donations and sponsorships will be immensely appreciated and is tax deductible. 100% of the donations we receive go directly to the supporting service members and veterans, as we have no paid staff. We would be happy to acknowledge your donation throughout our social media efforts (unless you prefer otherwise).

For Additional Information or to Purchase a Sponsorship Package
Mike Barker - President/CEO Heroes Sports
832-651-7777

mbarker@heroessports.org

www.pedrottis.com

Rodeo Event Sponsor: \$5,000.00

- Recognition throughout entire event as Rodeo Event Partner
- Sponsor Logo provided on all marketing material (print and online)
- Opportunity to award prizes during Rodeo
- Banner Provided and Displayed in Rodeo Arena and On Stage
- 24 VIP Tickets - 3 Reserved Tables to Live Music
- 25 GA Tickets

Live Music Sponsor: \$4,000.00

- Recognition throughout entire event as Live Music Sponsor
- Sponsor Logo provided on all marketing material (print and online)
- Banner Provided and Displayed in Rodeo Arena and On Stage
- 24 VIP Tickets - 3 Reserved Tables to Live Music
- 25 GA Tickets

Beverage Sponsor: \$2,500.00

- Your brand/product would be the featured drink at bar, No Competing Brands
- First Come First Serve on Products
- Banner Provided and Displayed in Rodeo Arena & at Bar
- 16 VIP Tickets - 2 Reserved Tables to Live Music
- 25 GA Tickets

Gold Sponsor: \$2,000.00

- 4x8 Banner in Rodeo Arena
- Recognition during Rodeo
- 8 VIP Tickets - 1 Reserved Tables to Live Music
- 25 GA Tickets

Silver Sponsor: \$1,000.00

- 4x8 Banner in Rodeo Arena
- Recognition during Rodeo
- 25 GA Tickets

Ticket Sales:

\$10 Kids General Admission (Age 4-12)

\$20 General Admission

\$100 VIP Ticket